



AGM Essentials 2025



AGM Essentials – Housekeeping



Recording

Please note this session is being **recorded**



Questions welcome!

Please type questions into the **Q&A box** if online or we will open the floor to questions at appropriate break points.



Please switch **phones to silent**

What you can expect this afternoon

01

Welcome Address

Anthony Hall,
MD, Corporate Services, EQ

02

2024 Look Back, 2025 Look Forward

Anne-Marie Clarke &
Lisa Graham, EQ

03

Reporting – What’s on the horizon?

Karen O’Donnell, EQ

04

Annual Reports – in a world of AI & digitisation

Andrea Sparke, Toppan Merrill &
Anne Kirkeby, Black Sun Global

05

15 Minute Break

Comfort & Refreshment Break

06

Proxy Advisor Fireside Chat

Anne-Marie Clarke, EQ & Bernadette
O’Donoghue, Glass Lewis

07

Technology supporting the AGM

Lisa Graham, EQ & Ben Riley,
Lumi

08

Closing from EQ

Anthony Hall,
MD, Corporate Services, EQ

On Stage

2024 Look Back, 2025 Look Forward

Reporting – What's on the horizon?



Anne-Marie Clarke, ACG

Head of Corporate Governance, EQ Advisory and Chair of CGPro Network



Lisa Graham

Head of Meeting Management, EQ



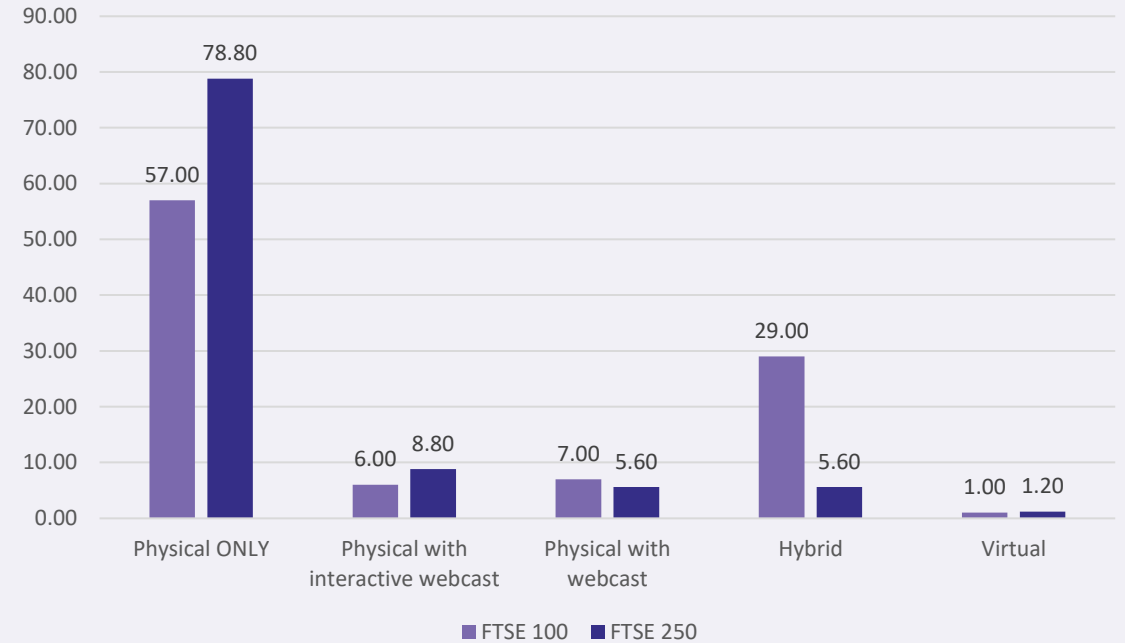
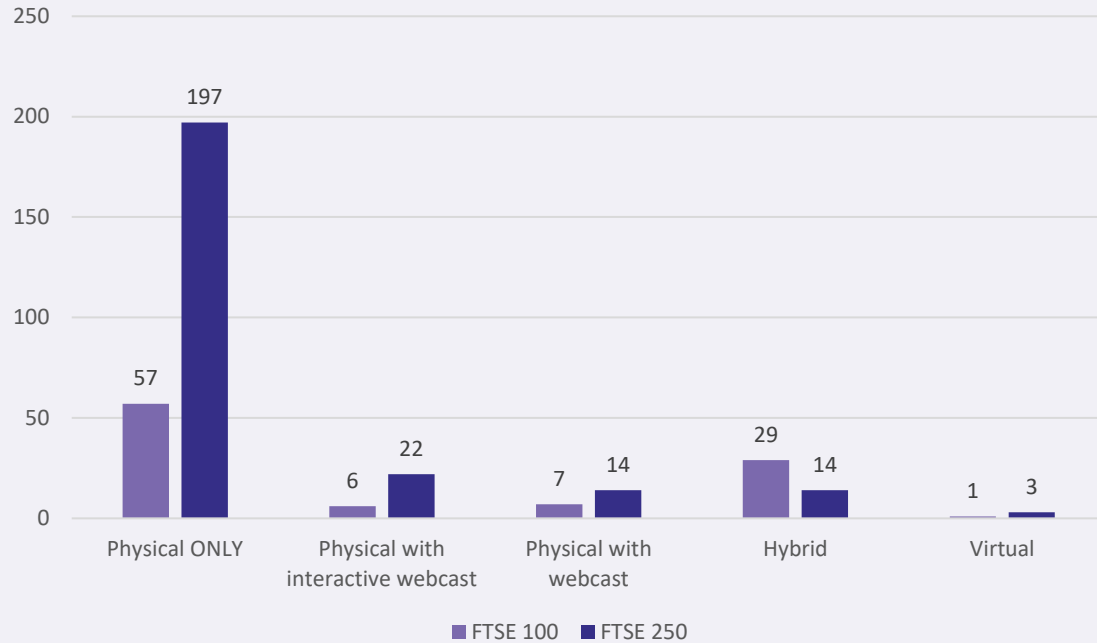
Karen O'Donnell, ACG

Governance & ESG Knowledge Manager, EQ Advisory

AGM Logistics

	Time of Meeting	Day of Meeting		Location	Venue
FTSE	10:00am – 12:59pm	Thurs	Wed	London Based	Office
100	72% (39% – 11am)	46%	26%	53%	33%
250	71% (31% – 11am)	40%	30%	68%	38%
Other	58% (30% – 11am)	35%	23%	63%	40%

Meeting Format



Physical with interactive webcast = ability to ask live questions via the webcast

Physical with webcast = ability to watch only

Hybrid = ability to ask questions and vote

Virtual = no physical attendance permitted

Managing questions



Pre meeting
question registration



Shareholder
event?



Use of website



Registration
at the meeting



Grouping questions

Average Voting Capital Instructed

FTSE 100

74.42% (75.53% 2023)



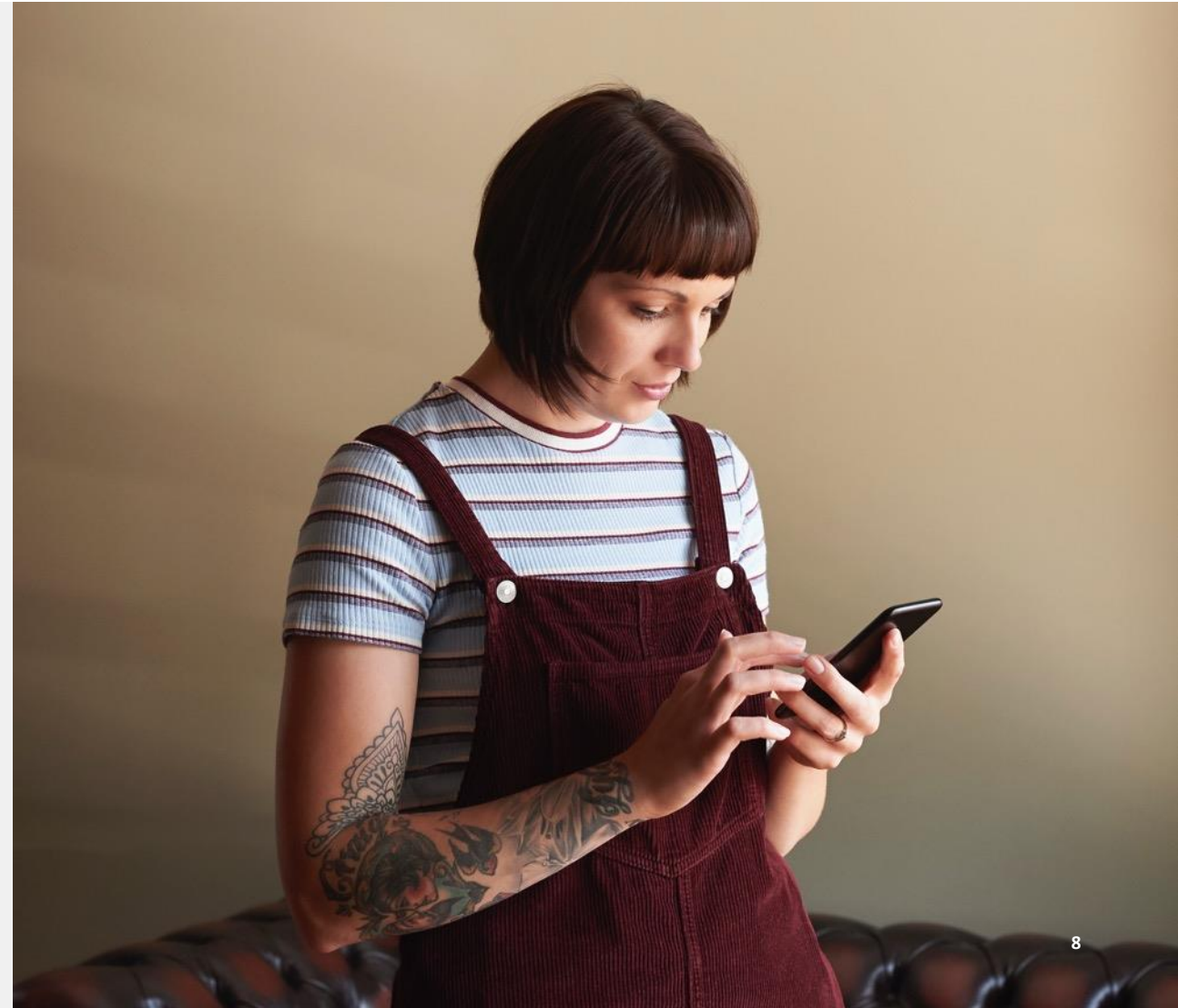
FTSE 250

66.81% (67.16% 2023)



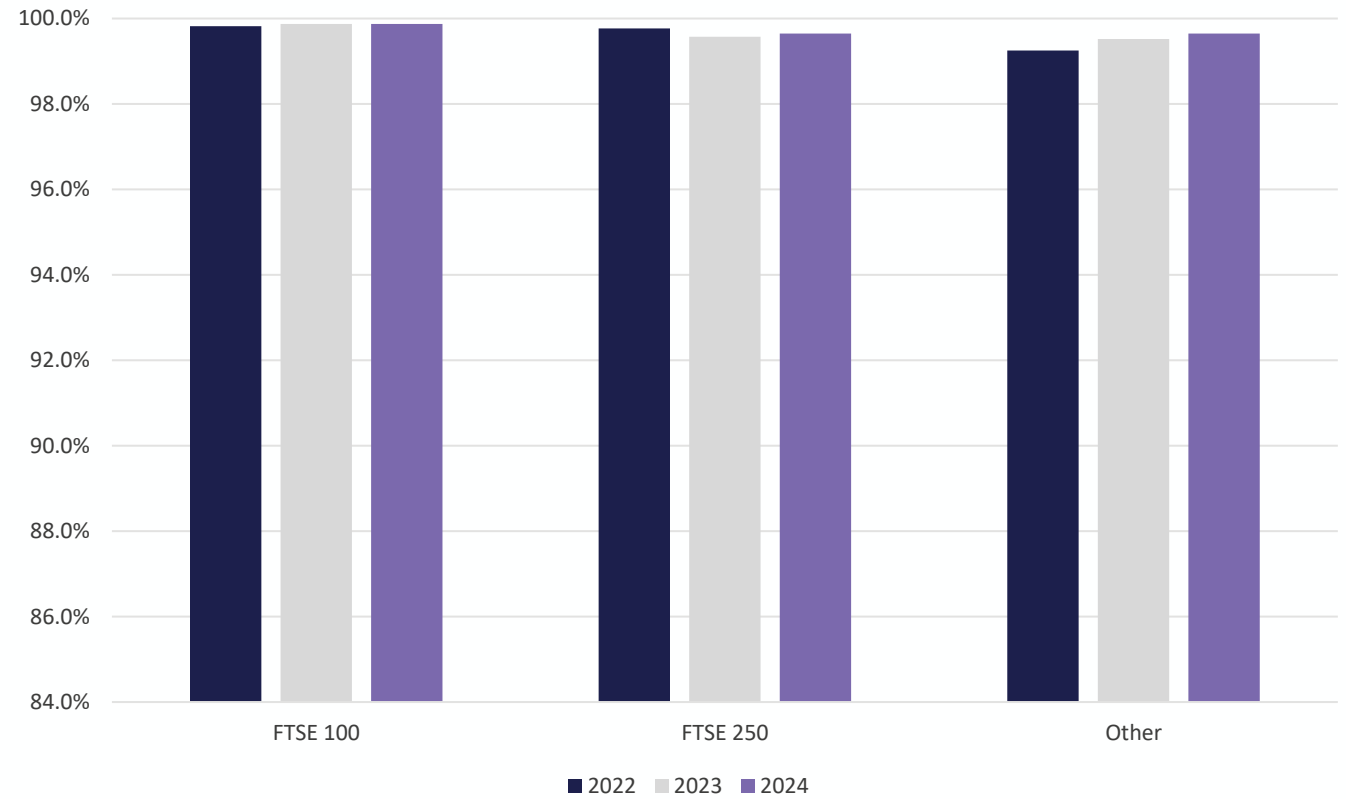
Other

52.76% (56.59% 2023)





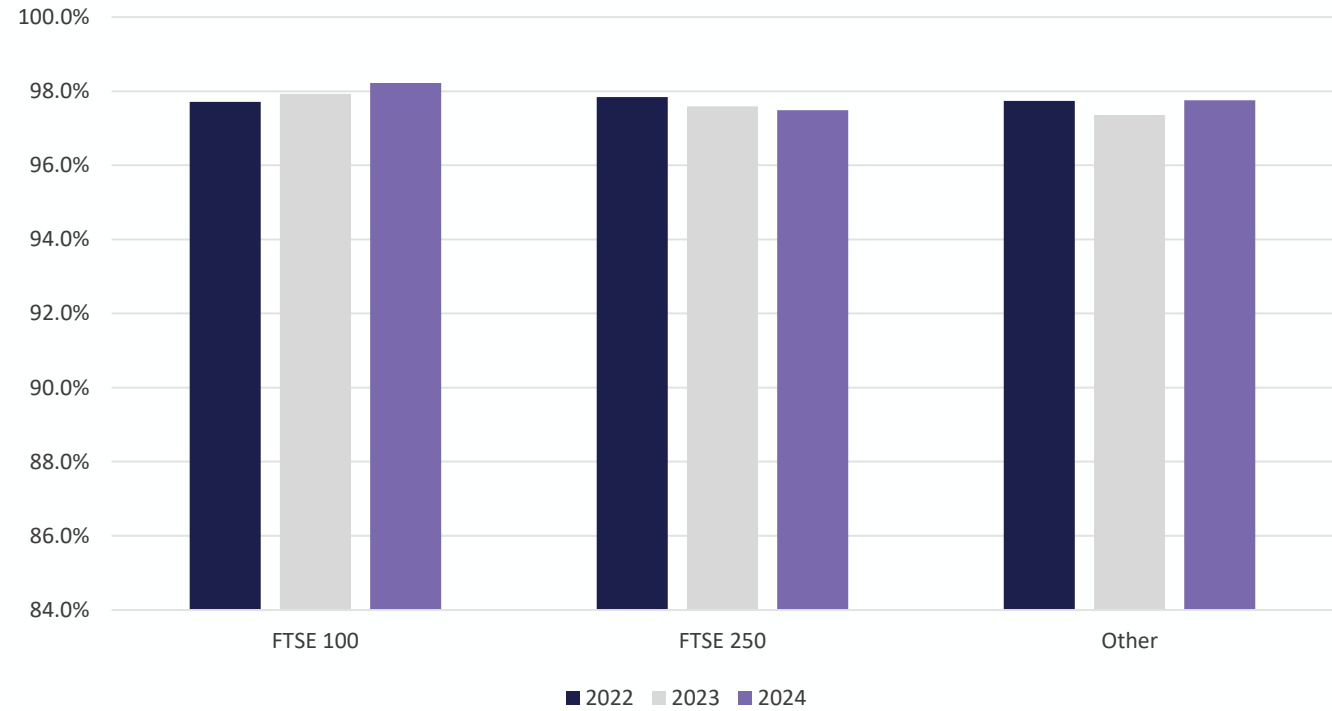
Annual Reports and Accounts



Data period: Jan - Dec



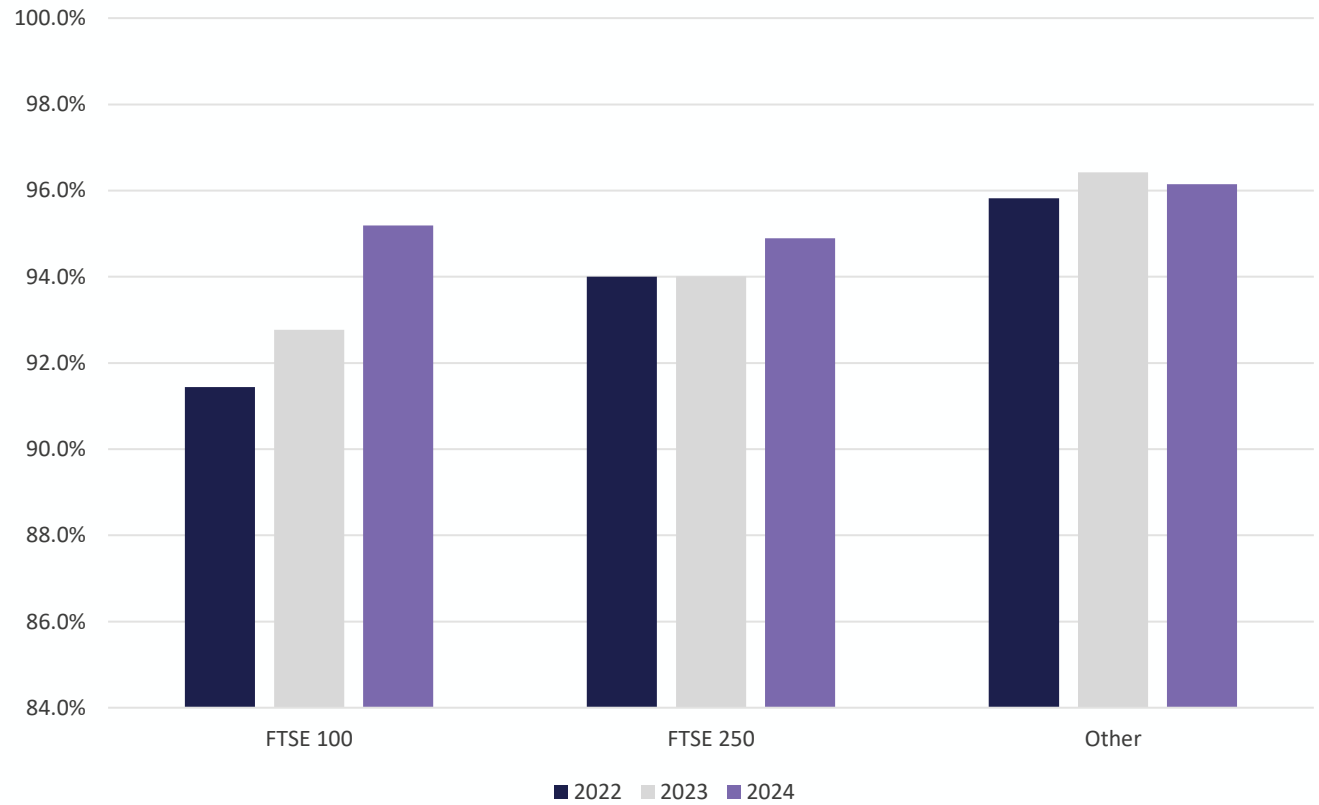
Director Elections



Data period: Jan - Dec



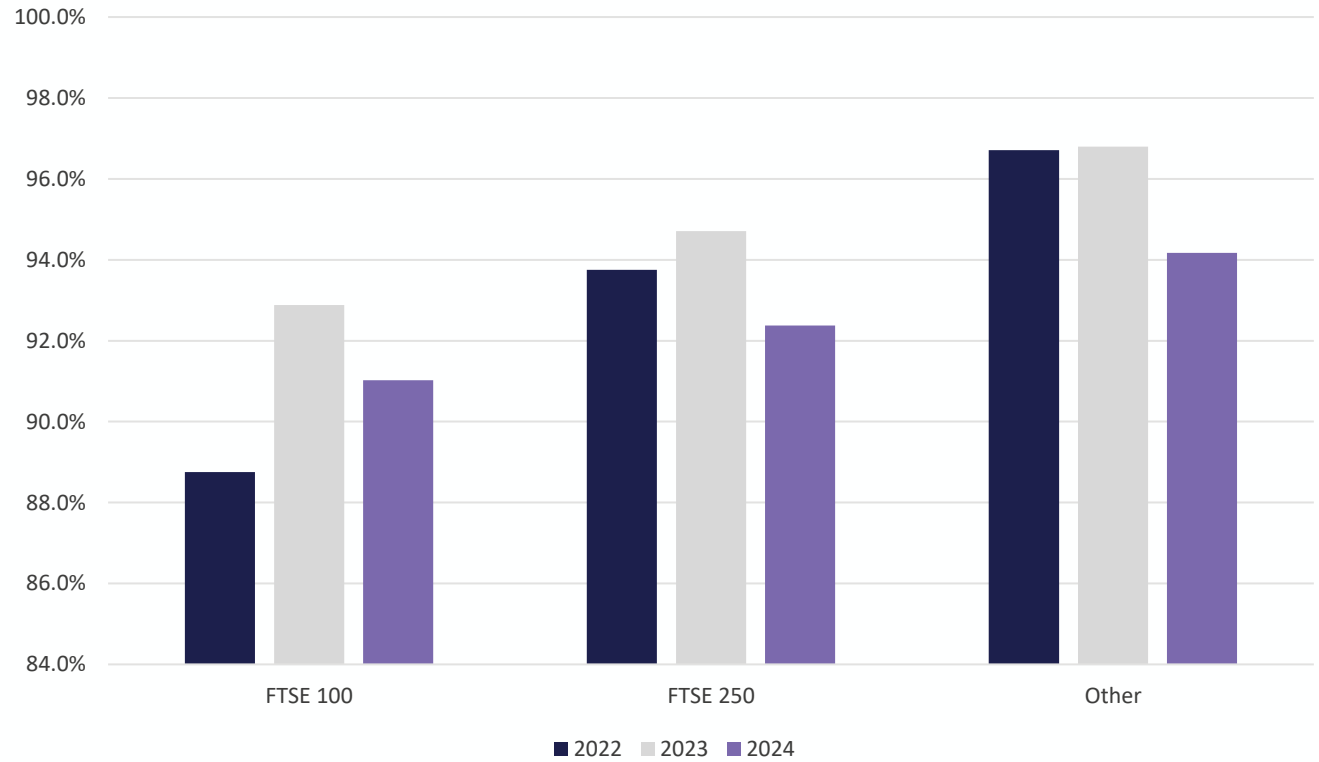
Remuneration Report



Data period: Jan - Dec



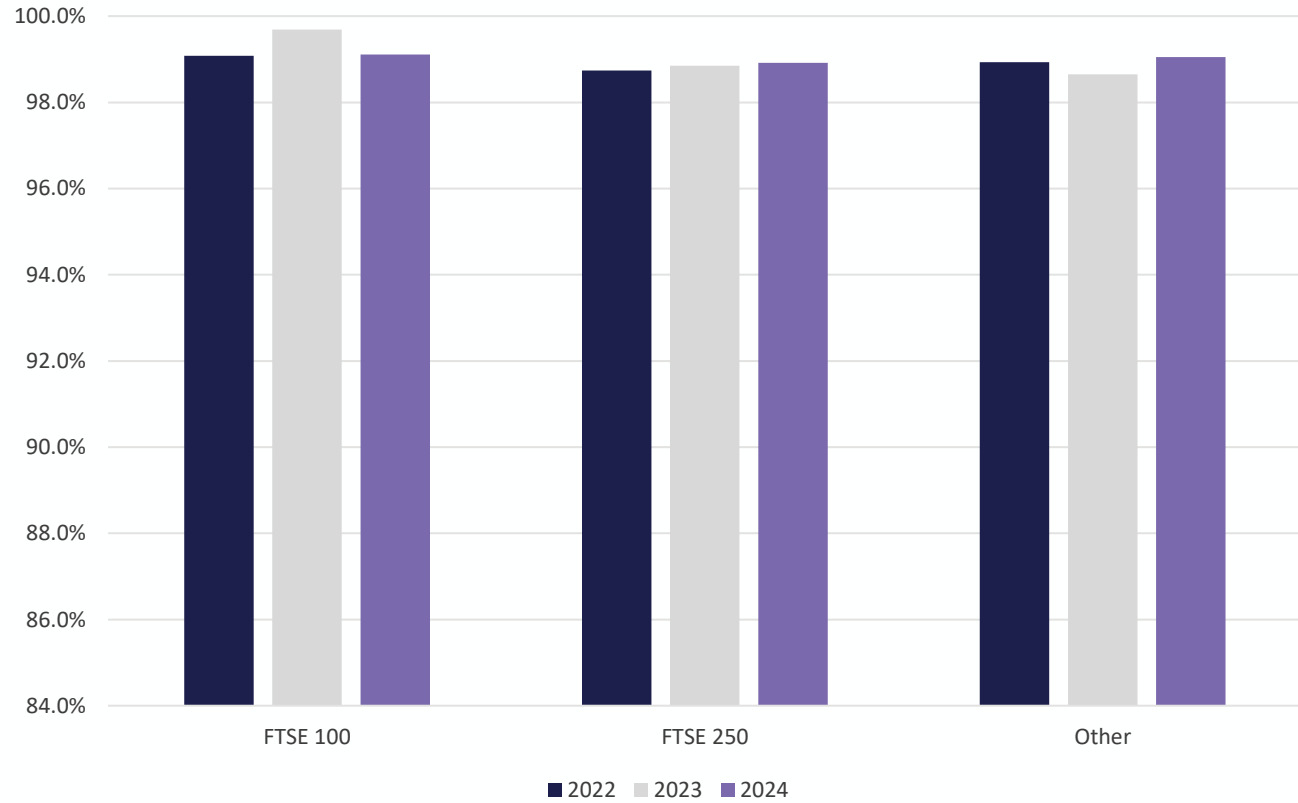
Remuneration Policy



Data period: Jan - Dec



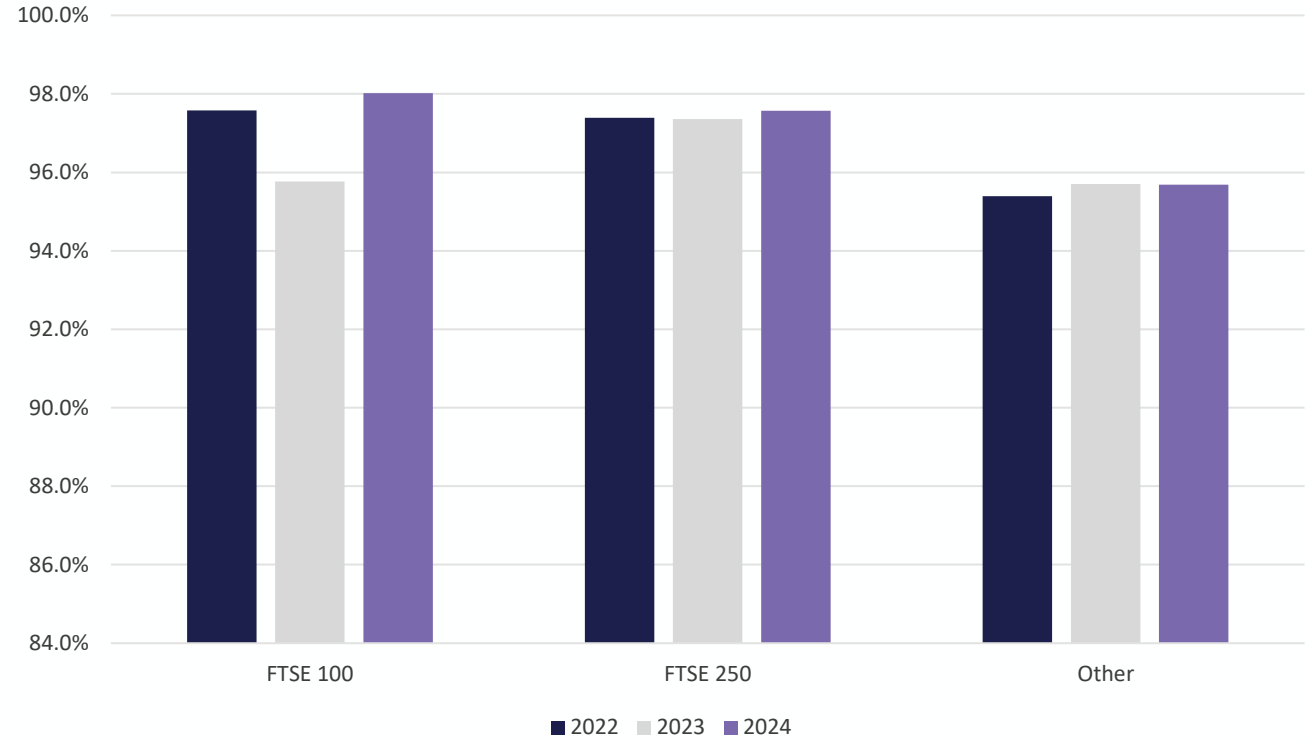
Appointment of Auditor



Data period: Jan - Dec



Political donations

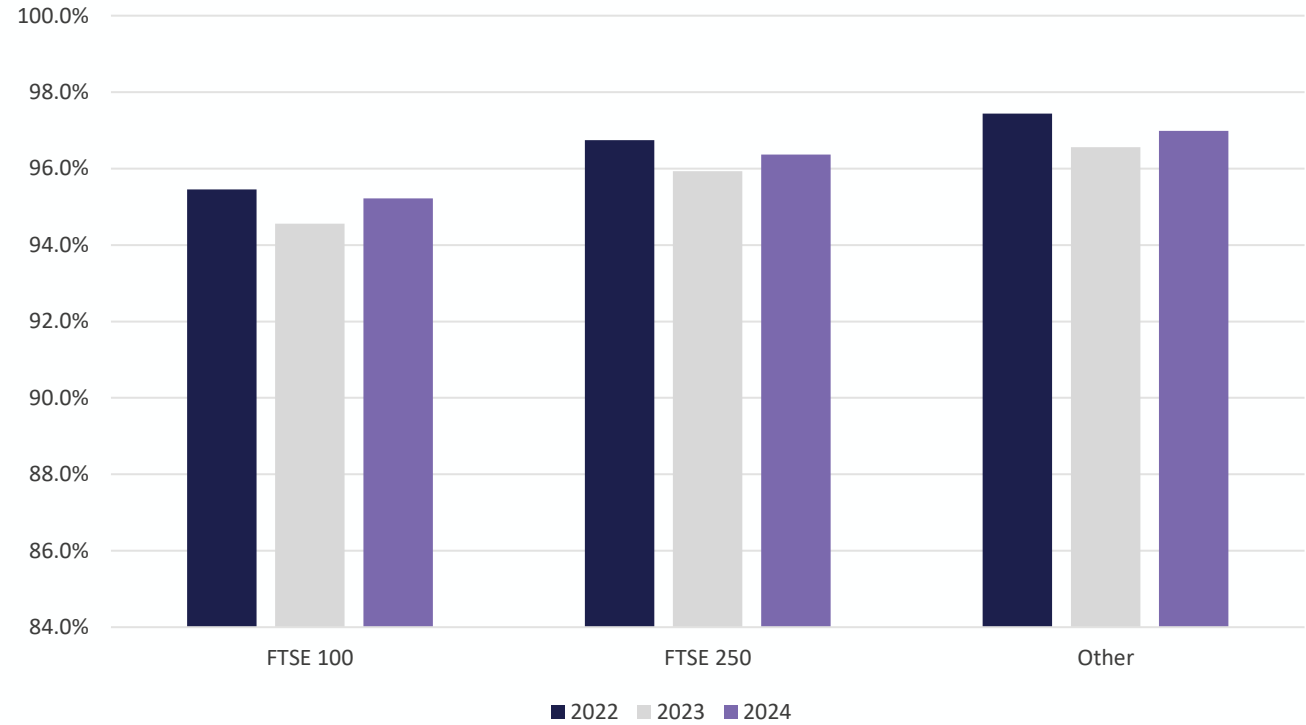


Data period: Jan - Dec



Share Capital Authorities

Share Allotment

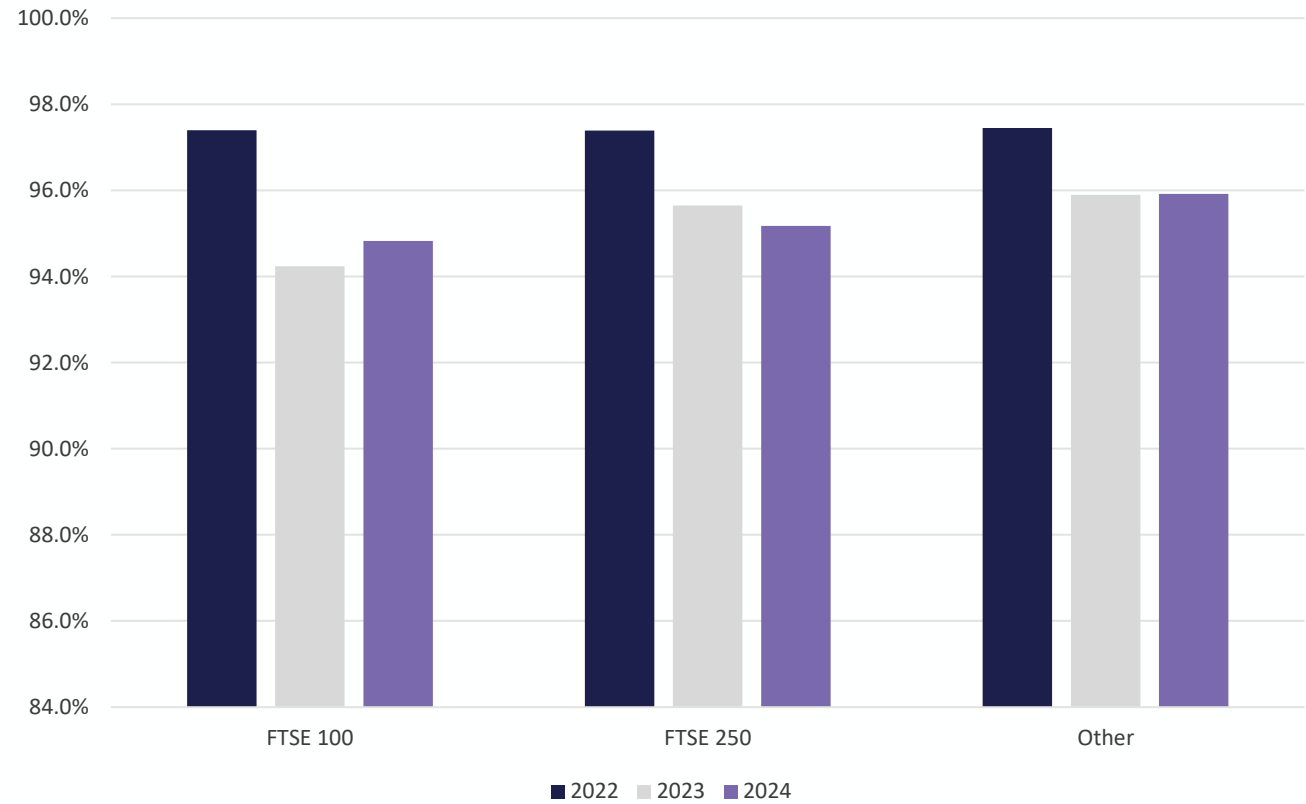


Data period: Jan - Dec



Share Capital Authorities

Disapplication of Pre-emption Rights

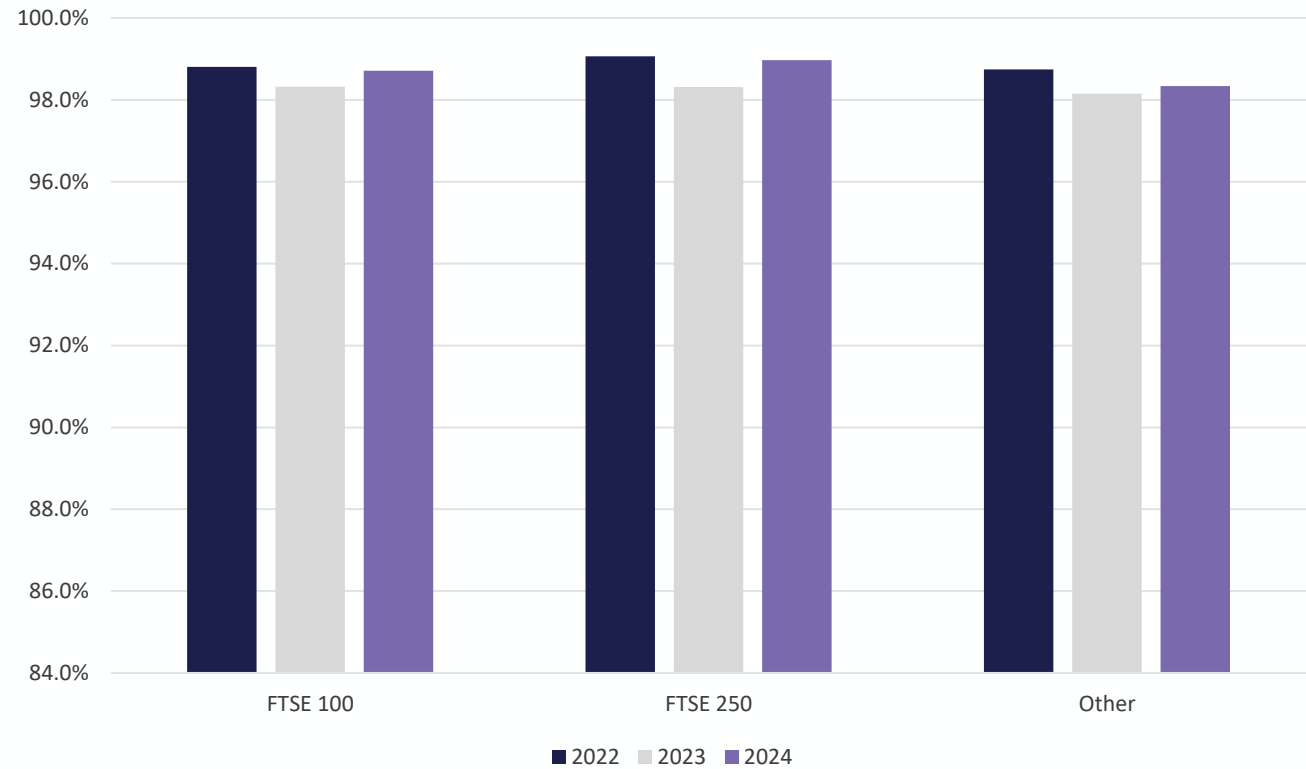


Data period: Jan - Dec



Share Capital Authorities

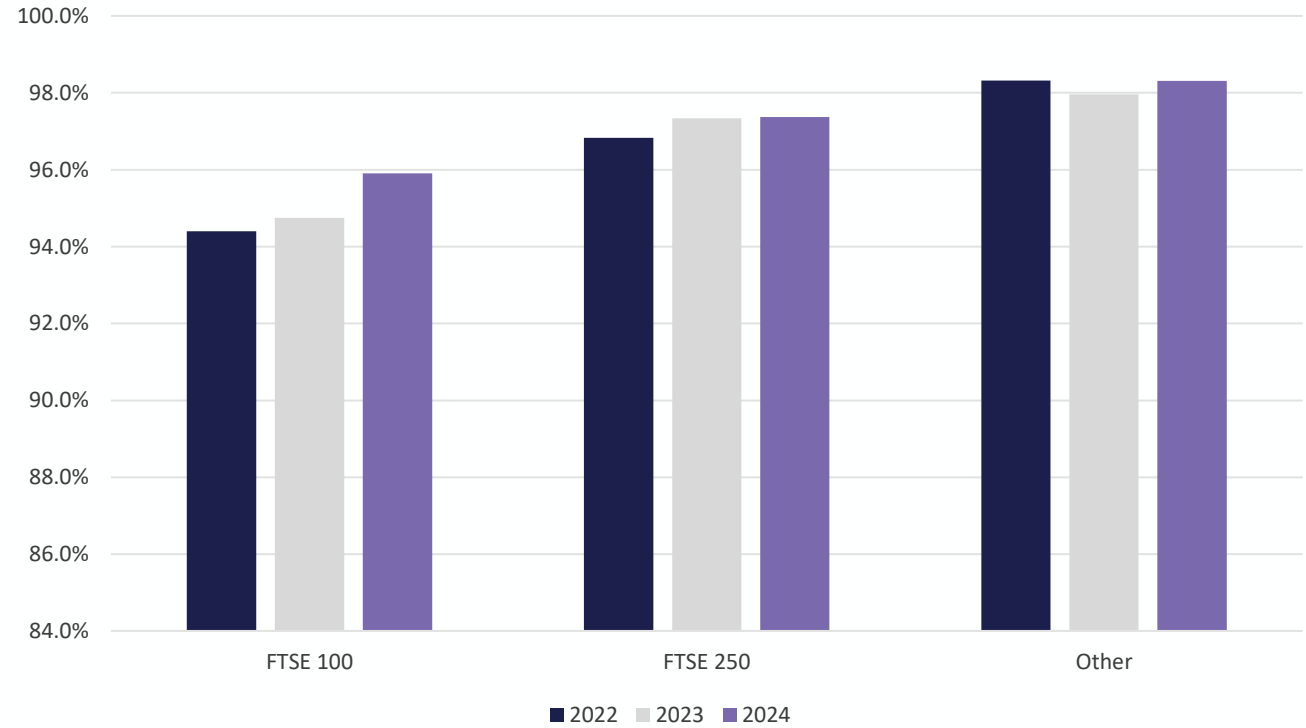
Market Purchase of Shares



Data period: Jan - Dec



Short notice of meeting



Data period: Jan - Dec

Preparing for the AGM Season

2024 key trends and what to expect in 2025

1

2024 Voting **Highlights**

- All resolutions passed in the FTSE 100
- All Remuneration Policies passed across the FTSE
- Disapplication of pre-emption rights continued to be in focus, but support levels were mid 90% on average

2

2025 **Topics**

- Climate change
- Executive remuneration
- AI/Cyber Security
- Corporate Governance Code, Stewardship Code and the QCA Code

3

AGM **Logistics**

- **Engagement is key. Clear instructions and easy accessibility to be able to;**
 - Vote
 - Engage with the company
 - Attend the meeting (be it physical or electronic)



Reporting

What's on the horizon?

Corporate Reporting and Sustainability Directive (CSRD) and the Corporate Sustainability Due Diligence Directive (CS3D)

UK Sustainability Disclosure Standards



2024 UK Corporate Governance Code

Audit Committee disclosures

Wider disclosure on culture and diversity and inclusion

Expected in 2025

The Companies (Accounts and Reports) (Amendment and Transitional Provision) Regulations

Employment Rights Bill and the Equality (Race and Disability) Bill

Audit Reform and Governance Bill



2023 QCA Code for AIM Companies

Transition period

Our Panel

Annual Reports – in a world of AI and digitisation



Andrea Sparke

Managing Director,
Head of Sales EMEA,
Toppan Merrill



Anne Kirkeby

Investor and
ESG Communications
Director, Black Sun





AGM Essentials 2025

We are on a quick break; we will recommence in 15 minutes.



Our Panel

Proxy Advisor Fireside
Chat



Anne-Marie Clarke

Head of Corporate
Governance, EQ Advisory
and Chair of CGPro Network



Bernadette O'Donoghue

Director of Research, UK &
Product, Glass Lewis





Our Panel

Technology supporting the
AGM



Lisa Graham

EQ



Ben Riley

Lumi Global



Digitisation

CSN Repository

- CSN is a digital offering, limiting issuance of postal documents
- Increase Shareview sign-up
- Reduced mailing costs

Promotion of Shareview rather than Sharevote

- Encourages online shareholder behaviours
- Increased Shareview sign-up where more self-service can be undertaken (Change of address, mandate details etc.)

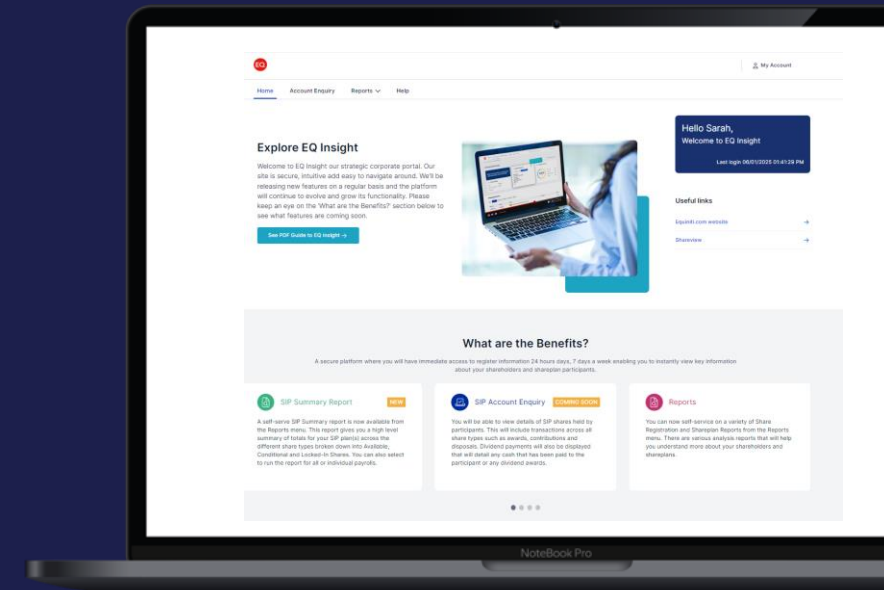
Online voting cards for Notice of Availability (web default) audience

- Encourages online voting/Shareview sign-up
- Potential mailing cost savings
- Return postage cost savings

Proxy voting reports – self service

Last 4 reports, including final figures supplied by the team

Immediate, live updated reports available at your fingertips

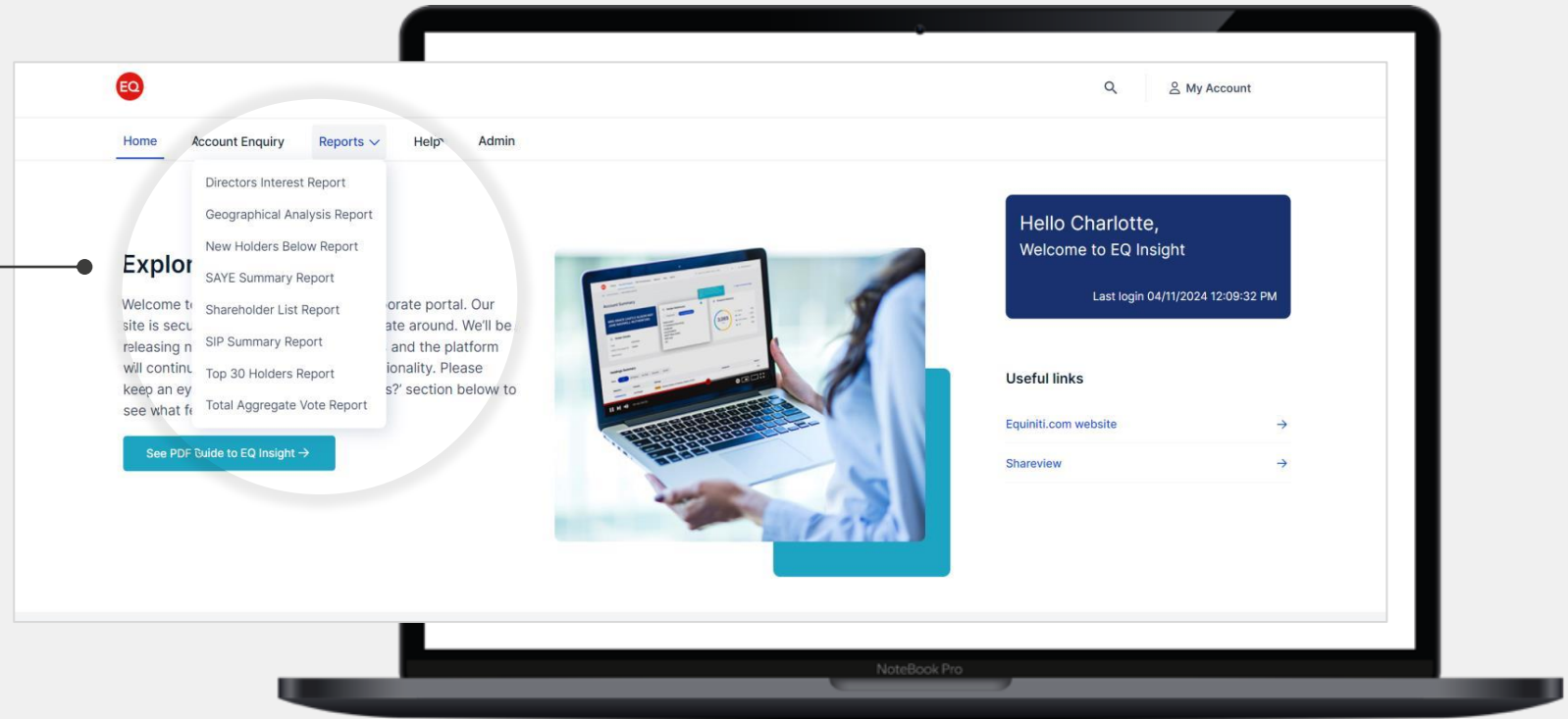




Reporting

Navigation

After logging in, select **'Reports'** from the menu and click on report required.





Total Aggregate Vote Report

Navigation

EQ

← Back to EQ Insight Log out [↔]

Total Aggregate Vote Report
This report will give you the aggregated Voting figures for each Resolution for the Meeting that you select below. You can enter your total Issued Share Capital and total Treasury holding (if you have one) which will give you additional data on the overall percentage of voting capital

Client: <Select a Value> Meeting: []

Display % Issued Capital: No Issued Capital: 0

Treasury Holding: 0

View Report

Select a **'Client'**, **'Meeting'** and optional **'Issued Capital/Treasury Holding'** amounts, to view the aggregated voting figures for each resolution. Click on **'View Report'** to generate the report results.

Click on the **'Export Drop Down Menu'** to download the Total Aggregate Vote Report to an Excel, PDF or CSV file.

Click on the **'Print'** button to create a printer-friendly PDF version of the report.

Enter characters or numbers in the text box and click on the **'Find'** button to search for text in the report results.

When the Total Aggregate Vote Report page is displayed, click on the **'Next Page'** arrow to display the report results. Continue clicking on the **'Next Page'** arrow to be taken through the page numbers. You can use the scroll bar at the bottom of each page to view all data columns for each resolution.

EQ

← Back to EQ Insight Log out [↔]

Total Aggregate Vote Report
This report will give you the aggregated Voting figures for each Resolution for the Meeting that you select below. You can enter your total Issued Share Capital and total Treasury holding (if you have one) which will give you additional data on the overall percentage of voting capital

Client: Integration Client Meeting: Sharevote Testing Task

Display % Issued Capital: No Issued Capital: 0

Treasury Holding: 0

View Report

2 of 3

Resolution Number	Resolution Name	Number of Cards For	Number of Votes For	% of Votes For	Number of Cards Against	Number of Votes Against	% of Votes Against	Number of Cards Discretionary	Number of Votes Discretionary
01	01	9	62,318	71.37%	1	25,000	28.63%	0	0
02	02	5	59,100	69.12%	4	26,150	30.58%	1	250
03	03	7	60,100	70.62%	1	25,000	29.38%	0	0

Find []



Ben Riley
Lumi

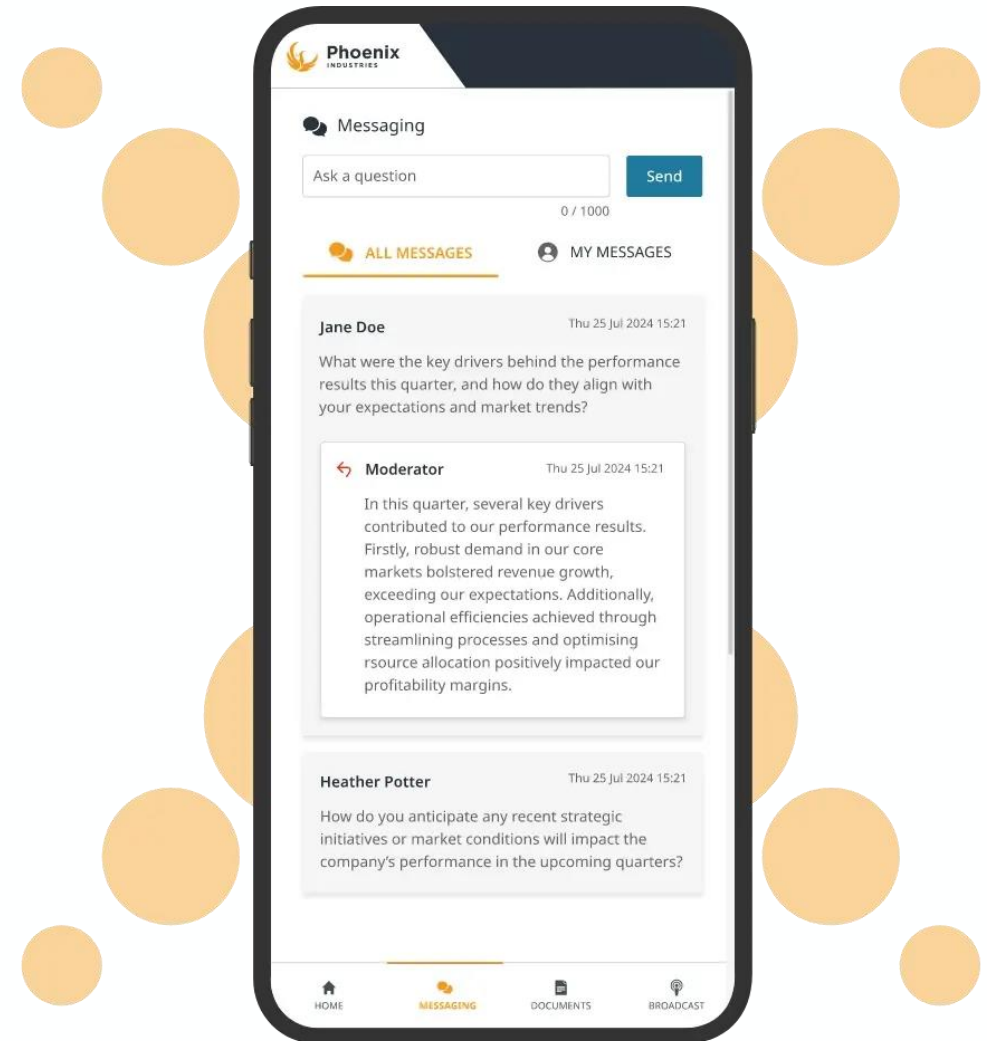




Q&A redefined for modern meetings

Effortlessly manage questions, prioritize responses and engage participants with Lumi Global's meeting platform, designed to give moderators full control of text, audio, and video interactions.

- Intuitive message filtering
- Real-time prioritisation and labelling of questions
- Integrated audio and video request-to-speak functionality
- In room question registration and management



Digital First AGMs for modern meetings

A marked increase in Digital first meetings held in the UK in 2024, participation is encouraged to be online rather than in person.

- Meetings are heavily weighted towards the presence of the online audience.
- Those in attendance see no additional benefit over the online audience.





Your AGM: Identify | Assess | Take Action | Review



To find out more please visit our [AGM Hub](#)

Thank you

