

# Proxy Solicitation And Advisory Services

## How D.F. King Can Help

D.F. King has been a leader in strategic advisory and proxy solicitation for over 80 years. Working closely with you, we deliver high-level strategic planning, analytics and custom projection reporting, and key shareholder outreach execution and feedback to provide you with valuable insights for better managed events and favorable outcomes.

## Comprehensive Set of Services

### CORPORATE GOVERNANCE

- Executive Compensation Advisory
- Corporate Governance Consulting
- Vote Projections
- Shareholder Analysis
- Governance Risk & Profile Analysis
- Proxy Statement Review
- Shareholder Engagement Preparations & Strategy

### PROXY SOLICITATION

- Annual & Special Meeting Proxy Solicitation
- Activist Defense & Analytics Services
- Contested Proxy Solicitation
- Shareholder Profile Research & Analysis
- Targeted Shareholder Outreach
- Vote Tabulation & Reporting
- Institutional Vote Identification
- Strategic Retail Solicitation & Call Center Services

### INFORMATION AGENT

- M&A/Information Services
- Tender Offers
- Exchange Offers
- Dutch Auctions
- Rights Offerings
- Debt Restructuring Services

## Why Work with D.F. King?



**Expertise** – D.F. King is a leader in strategic advisory and proxy solicitation with deep industry experience in proxy fights, corporate governance and board matters, savvy, experienced executives and a reputation of performance in extraordinary situations.



**Data-Driven** – The D.F. King team is supported by extraordinary data capabilities as the foundation of its strategy recommendations to clients in every shareholder communications challenge.



**Relationships** – We have long-standing relationships with proxy advisory firms, key institutional investors, public relations and law firms.



**Comprehensive Set of Services** – D.F. King assists companies, large and small, with consulting services in annual and special meetings, ESG research and analysis, executive compensation structure and disclosure, M&A transactions, proxy solicitation services & proxy contests, shareholder activism and debt transactions. We also assist with shareholder engagement strategies and communications programs.

# STRENGTH IN NUMBERS

## #1

information agent in liability management for both U.S. and global markets<sup>1</sup>

## #1

proxy solicitor in activism for health care sector<sup>2</sup>

## 1,100+

annual meetings coordinated each year<sup>3</sup>

## Leading Provider

of M&A and proxy contests



### About D.F. King



Data-driven Investor Intelligence Customized to Meet Your Needs



Comprehensive Analytics Tailored to the Situation



80+ Years Corporate Governance Advisory Proxy Solicitation Services

D.F. King leads the industry in strategic corporate governance advisory and proxy solicitation services with more than 80 years of experience. Our highly tenured team works closely with clients to deliver high-level custom advisory reports, shareholder outreach, and education strategies that help achieve favorable outcomes and gain greater knowledge per share.

### About EQ

EQ are specialists in helping you better understand and manage the ownership of your company through critical events across the corporate lifecycle. As trusted advisors, we provide strategic insight and operations expertise through our core business units in Transfer Agent Services, Employee Plan Solutions, Proxy Services, Private Company Services, and Public Relations & Investor Relations Services.

Globally we serve more than 12,000 clients (49% of the FTSE 100 UK and 35% of the S&P 500), with over 20 million shareholders, through 7,500 employees in 19 markets around the world.

<sup>1</sup> Prospect News Liability Management Rankings, 2023

<sup>2</sup> Bloomberg Activism League Tables, 2023

<sup>3</sup> Based on EQ Proprietary Data, 2023

Contact an expert today

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