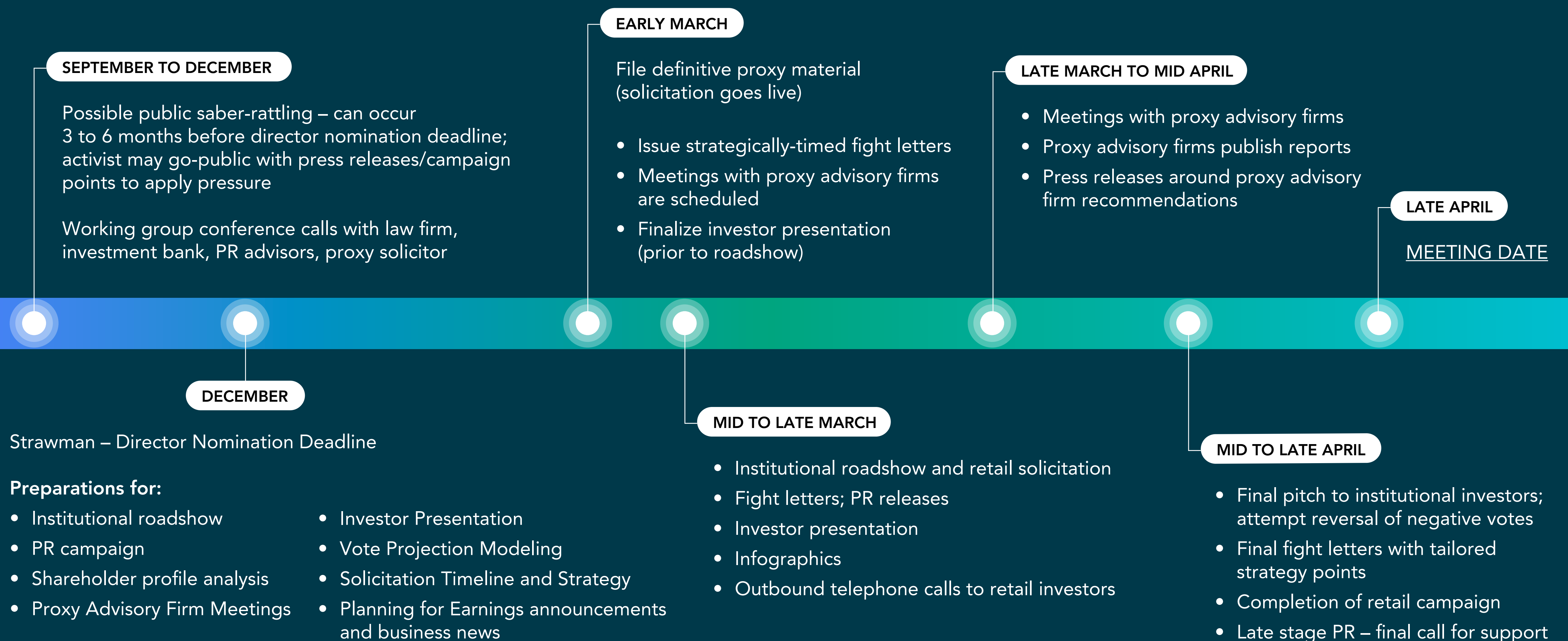


# Market-tested proxy solicitor with proxy fight experience



When a proxy fight occurs, it is essential that you assemble the right team and have a response plan in place. At D.F. King, we understand the implications of a proxy contest and work tirelessly to provide critical analysis and experience to mitigate these challenges as we guide you through the entire process. We develop a strategic timeline and action plan to set up meetings with institutional investors. We leverage the results of our proprietary, data-driven vote projection models to provide continuous updates to the working group on the chances of success based on feedback received during the campaign. We develop an efficient strategy that effectively communicates your message to institutional and retail shareholder constituencies.

## EXAMPLE OF A PROXY BATTLE TIMELINE BASED ON A LATE APRIL MEETING



### Contact Us

Email: [experts@dfking.com](mailto:experts@dfking.com)  
Visit: [dfking.com](http://dfking.com)

D.F. King leads the industry in strategic corporate governance advisory and proxy solicitation services with more than 80 years of experience. Our highly tenured team works closely with clients to deliver high-level custom advisory reports, shareholder outreach, and education strategies that help achieve favorable outcomes and gain greater knowledge per share.

EQ are specialists in helping you better understand and manage the ownership of your company through critical events across the corporate lifecycle. As trusted advisors, we provide strategic insight and operations expertise through our core business units in Private Company Services, Transfer Agent Services, Employee Plan Solutions, Proxy Services, and Bankruptcy. Globally we serve 6,700 clients (49% of the FTSE 100 UK and 35% of the S&P 500), with over 40 million shareholders, through 6,000 employees in 5 markets around the world.