

How D.F. King Can Help Drive Favorable Outcomes



D.F. King has been a leader in strategic advice, proxy solicitation and information agent services for over 80 years. Working closely with you, we deliver high-level advisory custom reports, shareholder outreach, and education strategies to provide you with valuable insights for better managed events and favorable outcomes.

Comprehensive Set of Services

- ✓ **Trusted industry leader** providing strategic knowledge and proactive solutions to address your corporate governance needs.
- ✓ Leading provider of **M&A advisory services**.
- ✓ Leading provider in **proxy fights and activism**.
- ✓ **#1 Information Agent in Liability Management** for both U.S. and Global Markets*.
- ✓ Provide **high-profile** solicitation, vote identification and bond identification services.

Data-Driven

- ✓ Perform **best-in-class shareholder profile analytics** tailored to the situation.
- ✓ **Model** how institutions will vote; track feedback from institutional meetings and update model in real-time.
- ✓ **Contest vote projection analysis** – predictions on chances of victory and key swing votes of top institutional investors.

Relationships

Long-standing relationships with:

- ✓ Thousands of institutional investors both domestic and global.
- ✓ Arbitraguers, hedge funds and event-driven investors.
- ✓ Proxy advisory firms.
- ✓ Key industry advisors.

Expertise

- ✓ Leader in strategic advice and proxy solicitation services with **deep industry experience** in proxy fights, M&A, corporate governance and board matters.
- ✓ **Savvy, experienced executives**. Reputation for performance in extraordinary situations; size, scope and ability to handle.
- ✓ D.F. King's experienced team averages **20 years** of experience.
- ✓ **Leading information agent** in complex transactions, friendly and unsolicited.
- ✓ **Advise client** on proxy advisory firm policies, approach and recommendations in similar situations; lead role in scheduling engagement with them.
- ✓ Advise on **key factors to win support** of ISS, Glass Lewis, etc.
- ✓ **Shareholder Engagement and Roadshow**. Set up institutional meetings and track/coordinate schedule with client for board members; lead board member prep sessions.
- ✓ Provide extensive **institutional and situational research** tailored to the specific challenge.

Contact Us

Email: experts@dfking.com
Visit: [dfking.com](https://www.dfking.com)

D.F. King leads the industry in strategic corporate governance advisory and proxy solicitation services with more than 80 years of experience. Our highly tenured team works closely with clients to deliver high-level custom advisory reports, shareholder outreach, and education strategies that help achieve favorable outcomes and gain greater knowledge per share.

EQ are specialists in helping you better understand and manage the ownership of your company through critical events across the corporate lifecycle. As trusted advisors, we provide strategic insight and operations expertise through our core business units in Private Company Services, Transfer Agent Services, Employee Plan Solutions, Proxy Services, and Bankruptcy. Globally we serve 6,700 clients (49% of the FTSE 100 UK and 35% of the S&P 500), with over 40 million shareholders, through 6,500 employees in 5 markets around the world.